



VEGAS COLLECTION HOMES

THE SELLER GUIDE

Selling, with intention.

A considered approach to pricing,
presentation, negotiation, and the move
ahead.

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LAS VEGAS / NEVADA

A more intentional approach to real estate.

A LOCAL POINT OF VIEW

Your home has its own story.

I grew up in The Lakes and still call Las Vegas home. That perspective shapes how I look at neighborhoods, buyers, and the details that make one property different from another.

Your goals set the direction. Together, we build a selling plan around the home, your timing, and what a successful move means to you.

7+ YEARS

in real estate

\$225M+

in team sales

LAS VEGAS

born and raised





01 / POSITION

THE FOUNDATION

The right start changes everything.

PRICING WITH CONTEXT

We consider relevant sales, the choices buyers have today, and your home's condition before recommending a price. The goal is a confident launch that supports your priorities.

PREPARATION WITH PURPOSE

Presentation begins before the photographs. We identify the updates and finishing touches that matter most, then keep the plan practical for your budget and timeline.



An impression worth remembering.

We shape the property story so buyers understand the home's best qualities from the first view.

01 Visuals

Photography and video that show the home at its best.

02 Story

Clear, accurate copy that gives each space context.

03 Exposure

A coordinated launch across the channels that fit.

03 / LAUNCH

Visibility, with purpose.

A successful launch connects strong presentation with a clear plan for access, feedback, and the decisions that follow.

01

Before

We align price, presentation, and launch readiness.

02

On market

Buyers see a cohesive, compelling picture of the home.

03

In motion

We review activity and discuss feedback as it develops.

04

Decision

We compare offers in the context of your goals.



The strongest offer works for you.

Price matters. So do the terms, the buyer's readiness, the timeline, and the path to a dependable closing.

01 Compare the whole offer

We look beyond the headline number.

02 Negotiate with clarity

You understand the tradeoffs before deciding.

03 Guide the closing

We stay ahead of milestones and the final handoff.



YOUR NEXT MOVE

Let's begin with your home.

A private conversation gives us room to discuss your property, timing, and priorities. From there, I'll recommend a plan tailored to the sale you want to make.

REQUEST A PRIVATE VALUATION →

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